

JENN CARTER

GRAPHIC DESIGNER

940.902.9664



JENN.MARIE.CARTER@GMAIL.COM



LINKEDIN/JENN-CARTER



WWW.JENNCARTERDESIGNS.COM



SAN FRANCISCO, CA



EDUCATION

**BACHELOR OF FINE ARTS
FASHION DESIGN
FASHION MERCHANDISING**
University of North Texas
2003-2007

**BACHELOR OF BUSINESS
MARKETING**
University of Texas @ Austin
2001-2002

SKILLS

>> PROFESSIONAL

Graphic Design
Textile Design
Concept Design
Branding/Logo Design
Art Direct/Manage
Website Design
Illustrations
Invitation Design

PROFILE

Motivated Graphic Designer with 9+ years of experience in the fashion industry creating concepts, collections, prints and graphics for leading retailers. I'm a forward thinker, innovator, have a keen sense of design and exceptional eye for detail. Experience in creating branding and marketing for a variety of smaller businesses. Love being challenged by new opportunities.

PROFESSIONAL EXPERIENCE

GLOBAL GRAPHIC TEXTILE DESIGNER

Gap, Inc. / San Francisco, CA / February 2015 – Present

Work closely with the Design Director to create concept and trend forward graphics each season for Gap Outlet 4 Boys categories that I manage. Create athletic graphics for Gfit line. Design concept, palettes, prints and graphics for GO Baby Essentials Collections.

- Strong leader in innovation developing new techniques and fabrications.
- Turn the Boys business around and now one of the top 15 programs.
- Art direct and manage multiple freelancers each season to meet deliverables.
- Leader in test and respond.
- Part of the GAP logo branding team to be more trend-forward.

GRAPHIC DESIGNER

Gymboree / San Francisco, CA / September 2014 – February 2015

Worked closely with Designer Director to create collections for the Crazy 8 Boys brand for Newborn, Infant, Toddler and 4-16 that consists of graphic tees, knits, prints, wovens, swimwear, rash guards and sweaters.

- Strong knowledge of screen-printing, fabric qualities, & print restrictions.
- Worked closely with Production to approve strike-offs and samples.

SENIOR TEXTILE/GRAPHIC DESIGNER

JCPenney / Plano, TX / March 2013 – August 2014

Worked closely with the designers to create collections for the Arizona Young Men's, Xersion Men's, Stafford, J. Ferrar Casual & Dress, Claiborne Dress, and Foundry brand. All consisted of graphic tees, knits, prints, wovens, sweaters, sleepwear and underwear.

- Strong ability of creating vintage, modern, traditional and athletic graphics.
- Strong ability to merchandise collections and competed against competitive indirect brands in store that still drove a high gross margin.

SKILLS

>> TECHNICAL

Adobe Creative Suite

Mac & PC Operating

Textile Software

Facebook + Twitter + Instagram

Microsoft Office

ACHIEVEMENTS

>> J.FERRAR DRESS SHIRTS
ON THE ACADEMY AWARDS
COMMERCIALS - 2014

>> ILLUSTRATED COMICS
FOR A PUBLISHED BOOK.

>>BOYS GRAPHIC TEES IN
TV, MOVIES, AND
MAGAZINES.

INTERESTS

>> ART PROJECTS

>> TRAVELING

>> MUSIC

>> SPORTS

EXPERIENCE (CONTINUED)

TEXTILE/GRAPHIC DESIGNER

JCPenney / Plano, TX / January 2011 - February 2013

Worked closely with the designer director to create collections for the Arizona Boys brand for Newborn, Infant, Toddler, and 4-20 that consisted of graphic tees, knits, prints, wovens, swimwear, rash guards, flip flops, sweaters, outerwear, boxers, pajamas, and loungewear. Created athletic graphics and prints for boys/girls Xersion active brand that was competitive with national brands.

- Mentored an associate graphic designer.
- Communicated with overseas vendors to create innovative graphic techniques.
- Kaledo Power User to smoothly implement Kaledo Collection throughout JCPenney headquarters.

CAD DESIGNER

The Apparel Group, Inc. / Lewisville, TX / March 2007 - December 2010

Created seasonal palettes, concepts, weaves, patterns, prints, knits, mini bodies, hang tags, signage, labels, presentation board, and texture mapping for private and indirect labels for men's dress wear and sportswear.

- Created marketing for indirect retailers.
- Designed B2B website.
- Beta tested for Lectra for Kaledo software updates.

REFERENCES

KRISTY SANTOS

GAP ART DIRECTOR

San Francisco, CA
415 - 427 - 2961
kristy_santos@gap.com

KELLY STEINAUER

GAP VP OF DESIGN

San Francisco, CA
510 - 967 - 1903
kelly_steinauer@gap.com

JONATHAN BLACKMORE

JCP GRAPHIC DIRECTOR

Plano, TX
972 - 431 - 1132
jblackm4@jcp.com

RYEN ANDERSON

GAP MENS DIRECTOR

San Francisco, CA
415 - 613 - 4144
ryen_anderson@gap.com